

**GRANTEE:** Philadelphia Workforce Investment Board

**ADDRESS:** 1601 Market Street, Ste. 2450  
Philadelphia, PA 19103

**AMOUNT:** \$3,000,000

**DURATION:** 24 months

**POPULATION SERVED:** 800 students will receive technical training and support within the two year program resulting in licensure and job placement with local healthcare employers: 350 registered nurses and allied health professionals; 200 licensed practical nurses; 250 nurse aids. 700 students with inadequate skills or qualifications will pursue the academic prerequisites for placement into high skilled technical training and advanced healthcare education: 220 in nursing and allied health prep classes; 350 in GED/Adult diploma/ESL classes; 100 in college prerequisite classes, and 30 high school Health Academy students in nurse aide and academic preparation. Training will be offered to unemployed and employed workers. Targeted populations include minorities, permanent residents/immigrants, entry-level male healthcare workers, and dislocated workers.

**BRIEF DESCRIPTION:** Capitalizing on the success of *A Career Ladder for High Skilled Nursing*, a previous H-1B grantee, *New Faces* will dramatically expand the scope of the ITS program and include new partners. *New Faces* incorporates realistic and effective intervention by training 1500 healthcare professionals in 2 cohorts: 1) recruiting, educating, supporting, and placing 800 committed nurses and healthcare workers of various levels, and 2) providing academic preparation to 700 students who need greater readiness for technical healthcare training for eventual advancements. The service delivery of *New Faces* is structured in five Service Tracks that enable workers to make career transitions according to their personal learning abilities and achievements at their own pace. Career ladder opportunities that include certifications, on the job training, apprenticeships, and internships will be made available.

**KEY PARTICIPANTS:** The consortium includes: the District 1199C Training and Upgrading Fund, National Union of Hospital and Healthcare Employees, AFSCME, AFL-CIO, Philadelphia Workforce Development Corporation as the fiscal agent, New Jersey One-Stop and Pennsylvania Career Link, 61 healthcare employers throughout Delaware Valley, 43 Delaware Valley schools and programs, and high school health care academies.

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